

Hi,

We hope all is well. Presented below is our latest October Durian Projects Newsletter covering key news involving durian.

The months of September and October have traditionally seen large durian product sales volumes as brands around the world launch durian mooncake in celebration of the Mid-Autumn Festival. This year was no different but we did see a remarkable increase in durian mooncake introductions internationally. Namely in countries who have not traditionally eaten or even imported durians such as the United States, Canada, the U.K and Australia. We expect more and more durian product introductions abroad over the coming years as the international market becomes more familiar with durian.

This month also saw the surprise entry of Singapore celebrity Fann Wong into the durian market by introducing her own Musang King durian tart. Sales were exceptionally strong with 1,000 tarts sold out in 30min for total sales of 210,000RM!

We would like to close by saying we hope to be seeing you all soon as Malaysia earlier this week lifted the ban on overseas and interstate travel.

To those of you who have been patiently waiting to meet us in our offices: we are back in business!

Please schedule a meeting with us by clicking the below:
[Schedule a Meeting](#)

We wish you a pleasant month ahead,

Best Regards,
Durian Projects Group



PLANTATION TOUR

For those of you interested in visiting us in Johor and taking a plantation tour, please let us know via email or contacting your representative.



OCTOBER 2021 NEWSLETTER



SG celebrity Fann Wong 210RM Musang King durian tart sells out in 30min!

Singapore celebrity Fann Wong's latest undertaking - online pastry shop Fanntasy - was launched on Oct. 13th of this month. The highlight of her store is her Musang King durian tart selling for 68 SGD (210 RM). The product was sold out within minutes of launch with 1,000 tarts sold in 30 minutes!

To read the full article, please [CLICK HERE](#)



Masterchef Canada champ Chris Siu launches bakery selling durian cakes

Masterchef Canada champ Chris Siu whose grandmother is Singaporean has opened a store named Daan Go Cake Lab in Toronto, Canada selling specialty durian cakes. His durian cakes which are shaped like actual durians has been a big hit with locals.

To read the full article, please [CLICK HERE](#)



Malaysia lifts ban on overseas and interstate travel

Interstate and overseas travel for fully vaccinated adults has finally been allowed! 90% of the adults are now fully vaccinated. Malaysia becomes the latest country in SEA after Singapore, Thailand, and Indonesia to relax its COVID travel restrictions.

To read the full article, please [CLICK HERE](#)



Thai durian test positive for COVID once again in China

On Oct. 5th the Center for Disease Control & Prevention in Zhumadian, Henan, issued a health warning on Thai durians. This is just the latest of issues from Thailand due to poor quality controls. A market in Ganzhou also found COVID on Thai durian last month.

To read the full article, please [CLICK HERE](#)

SCHEDULE A CALL TODAY

Book a no obligation appointment or Zoom videocall to learn more about our durian project, our company and the durian market. A member of our staff will walk you through our project and answer all your questions.

[BOOK NOW](#)

