

Hi Dear,

We hope all is well. Presented below is our latest Durian Projects newsletter covering key news involving ourselves and durian.

This month's newsletter is all about durian product development across Asia. In our newsletters, we often discuss rising demand in China but as of now, Malaysia has yet to fully benefit from it due to insufficient export capabilities and a lack of Musang King export supply. It is for this reason, we are so pleased to bring attention to JL Food Industries announcement that it has completed the expansion of its frozen factory. With this expansion, it can now more than double its exports to China which are expected to reach RM360 million by next year. This is great news for our industry and a sign of progress as plantations such as ours can now take advantage of their increased capacity to sell additional durian to China. As freezing capacity increases across Malaysia, Durian Projects benefits further as it helps us reduce our operational costs tied to export and refrigeration in the future.

In other news, durian made a surprise appearance in the art world with local artist Lim Siang Jin holding an exhibit of his work in Kuala Lumpur which included several durian inspired art work. This month also saw the introduction of Malaysian brand Mujestic releasing its Musang King infused alcohol which is for sale across the country now through its partnership with online store and distributor Luen Heng.

For further news and details, please read the articles below.

Best Regards,

Durian Projects



PLANTATION TOUR

For those of you interested in visiting us in Johor and taking a plantation tour, please let us know as soon as possible via email or contacting your representative. We look forward to meeting you all soon.



NOVEMBER NEWSLETTER



JL Food to export RM 360 million worth of durian to China in 2023

Malaysian based frozen food company JL Food Industries has announced that it has more than doubled its capacity to meet huge Musang King durian demand in China. JL Food expects to export RM 360 million worth of durian to the Chinese market next year. Other key markets it will be exporting to include the US, Australia and Singapore.

To read the full article, please [CLICK HERE](#)



Durian paintings and photography star at KL art exhibit

Malaysian artist Lim Siang Jin who has been painting since the mid-1970s has returned after a 30 year gap with a unique durian art exhibit. Held at Bangsar in Kuala Lumpur, the highlight of his collection was the durian art series Evocative Durian and Mystifying Durian. The series are a combination of painting, photography and digital designs integrating durian fruit with art.

To read the full article, please [CLICK HERE](#)



New durian alcohol incorporating Musang King durian released

Mujestic using the latest available technology has created a smooth, elegant full-body Musang King durian liqueur. Created in Malaysia it contains 100% pure Musang King durian flesh and is being sold for RM226 for 500ml by Luen Heng one of Malaysia's most well known distributors.

To read the full article, please [CLICK HERE](#)



DurianBB in Singapore offering a limited time durian buffet for RM250

Durian lovers based in Singapore or visiting our neighbor are in for a treat this month. DurianBB has a launched a limited time 60 minute durian buffet for RM250, for a minimum eight participants per session. They are also providing a guided tasting option which lasts 30 min with the Founding President of the Durian Exporter Association of Malaysia

To read the full article, please [CLICK HERE](#)

SCHEDULE A CALL TODAY

Book a no obligation appointment or Zoom videocall to learn more about our durian project, our company and the durian market. A member of our staff will walk you through our project and answer all your questions. To make a booking, click the button below.

[BOOK HERE](#)

