

Hi,

We hope all is well. Presented below is our latest May Newsletter covering key news involving Durian and relevant Malaysian news.

The main headline this month was Thailand's record breaking first quarter exports to China. Exports between January to March this year have increased 14% over the last year to reach a new record high once again. This is despite coronavirus infections hitting record levels within the country which was expected to limit exports. Thailand position is strengthening more and more on the export market as Malaysian supplies are still unable to meet demand.

Thailand is the world's number one exporter of Durian with over 90% of the market, followed by Vietnam which surpassed Malaysia this year.

In other news, Durian products continue to be launched regionally. IKEA Taiwan launched 3 new special new items for sale. In addition, F&B establishments in Malaysia, Singapore and Indonesia have released numerous Durian items to celebrate Ramadan.

Best Regards,  
**Durian Projects Group**



## PLANTATION TOUR

For those of you interested in visiting us in Johor and taking a plantation tour, please let us know via email or contacting your representative.



## MAY 2021 NEWSLETTER



### Thailand's Durian exports to China increase 14% to reach new record

Thailand exported 186mn USD worth of Durian to China from Jan-Mar. This is up 14% from last year and a new record. Thailand accounts for over 90% of China's Durians.

[To read the full article, please CLICK HERE](#)



### IKEA Taiwan introduces new Durian products

Ikea in Taiwan has unveiled an array of fresh new Durian products for sale. Notable product mentions include Durian flavoured ice cream, a Durian tower and Durian snack balls.

[To read the full article, please CLICK HERE](#)



### Malaysian Durian lovers have created a Musang King App

A Musang King App was created by Malaysian durian lovers that helps identify different varieties of durian through its AI recognition software. As of now, the app is both available on iOS and Google Play Store.

[To read the full article, please CLICK HERE](#)



### Westin Kuala Lumpur launches a Durian fiesta for Ramadan

The Westin Kuala Lumpur has created both local and western desserts infused with fresh durian to celebrate Ramadan. Products include Durian Sesame Balls, Pulut Durian, Serawa Durian, Durian Onde, Durian Koci, Durian Eclairs, Durian Cheesecakes and more!

[To read the full article, please CLICK HERE](#)

## SCHEDULE A CALL TODAY

Book a no obligation appointment or Zoom videocall to learn more about our durian project, our company and the durian market. A member of our staff will walk you through our project and answer all your questions.

**BOOK NOW**

