

Hi Dear,

We hope all is well. Presented below is our latest Durian Projects newsletter covering key news involving ourselves and durian.

The main headlines in this month's newsletter discuss Malaysia's economic performance this year and in the future. In terms of today, the government has announced that economic growth has likely far surpassed original expectations - growing an astounding 6.50%+ in 2022. For comparison purposes this is almost two times more than neighbors Singapore and Thailand which grew 3.4-3.8%. This growth has spilled into the durian market with the government using additional funds to invest into its expansion.

For example, December saw The Malaysian International Durian Industry Development Association (Midida) announce that it would be investing into quality control, branding and a processes to boost more durians exports to China . In addition, Midida and China's Xinfadi also agreed to jointly build and develop the Xinfadi Malaysia Durian wholesale base in Malaysia and Xinfadi Durian distribution centre in China. Looking towards next year, 2023 is expected to be even brighter than last year for the durian market.

Durian Projects hopes you enjoy the lunar new year holiday next week and wishes you a happy, healthy and prosperous year of the rabbit next week!

Best Regards,
Durian Projects



PLANTATION TOUR

For those of you interested in visiting us in Johor and taking a plantation tour, please let us know as soon as possible via email or contacting your representative. We look forward to meeting you all soon.



JANUARY 2023 NEWSLETTER



Malaysian Durian Industry targeting increased exports to China

The Malaysian International Durian Industry Development Association (Midida) aims to improve exports of durian and related products to China this year, through better branding and improved quality control. Additionally, Midida and China's Xinfadi Agricultural Products Co Ltd have signed a strategic collaboration to introduce high quality Musang King products to China.

To read the full article, please [CLICK HERE](#)



International badminton stars feast on Musang King during the Malaysian Open

Feasting on the King of Fruits has become a priority for many international badminton stars during the Malaysian Open. This includes China's world No. 1 mixed doubles player and reigning world champion Zheng Siwei and dozens of others from China, Thailand, Indonesia and Singapore, all who have been seen having durian almost daily across Malaysia.

To read the full article, please [CLICK HERE](#)



Malaysian economy in 2022 grows faster than expected, surpassing 6.5%!

Malaysia's Prime Minister Anwar Ibrahim last week said the country's economy in 2022 is expected to have exceed earlier projections of between 6.5% and 7.0%. Malaysia's economy has bounced back rapidly from the pandemic after an easing of restrictions in April, surpassing many regional peers. Its growth is almost twice of Singapore and Thailand's.

To read the full article, please [CLICK HERE](#)



Malaysian actress Yumi Wong fined RM1,000 for eating durians during her new movie

Durians are a thorny subject in more ways than one - with Malaysian model-actress Yumi Wong, fined RM1,000 yesterday after it was discovered that she had eaten durians in her room. The actress known as Malaysia's "Angelababy" is currently in Penang shooting upcoming Hong Kong-Malaysian movie, Lock Up.

To read the full article, please [CLICK HERE](#)

SCHEDULE A CALL TODAY

Book a no obligation appointment or Zoom videocall to learn more about our durian project, our company and the durian market. A member of our staff will walk you through our project and answer all your questions. To make a booking, click the button below.

[BOOK HERE](#)

