

Hi,

We hope all is well. Presented below is our latest November Durian Projects Newsletter covering key news involving durian.

Malaysian durian export figures were one of the key highlights over the past month. Deputy Minister of Agriculture and Food Industries, in mid-October revealed that our durian exports have increased 107% over the past five years (2016-2020). This record growth was driven by Hong Kong, China, and Singapore with over 39% going to Hong Kong specifically in 2020. Exports to the United States and Australia have increased significantly over the past two years, whereby they are now in our top 5 export destinations. The appeal of Musang King is expected to rise more and more with the full support of the Malaysian government. The government does not impose any tax on durian exports and is looking to host more international exhibitions to promote our King of Fruits.

Last week we also saw the long-awaited announcement of travel opening up with Singapore again, on November 29. The new special Vaccinated Travel Lane (VTL) will allow fully vaccinated travelers to fly between KLIA and Changi Airport without the need for quarantine or stay at home notice. This will boost our economic growth almost immediately and opens the door for our Johor border opening up soon as well. The Johor-Singapore border is one the busiest land borders in the world and is necessary for durian trade. Singapore is one of the largest consumers of durian fruit and home to the world's busiest port.

Best Regards,
Durian Projects Group



PLANTATION TOUR

For those of you interested in visiting us in Johor and taking a plantation tour, please let us know via email or contacting your representative.



NOVEMBER 2021 NEWSLETTER



Malaysia's durian exports have doubled in 5 years!

Durian exports have increased 107% over the past five years, rocketing to a value of RM 144.7 million in 2020 from RM 69.9 million in 2016. According to trade data for 2020, the top five overseas markets for Malaysian durians ranked by import value were Hong Kong, China, Singapore, the United States, and Australia.

[To read the full article, please CLICK HERE](#)



FamilyMart introduces its own durian mochis

As a result of durian demand rising Family Mart recently introduced its first self-branded durian product, durian mochis. The new durian mochis based on the Japanese rice cake dessert are loaded with a delicious durian filling. It can be eaten frozen for a cold and firm texture or can be set it aside for five to ten minutes for a chewier texture.

[To read the full article, please CLICK HERE](#)



Singapore-KL flights to resume with VTL Lane starting November 29

Interstate and overseas travel for fully vaccinated adults has finally been allowed! 90% of the adults are now fully vaccinated. Malaysia becomes the latest country in SEA after Singapore, Thailand, and Indonesia to relax its COVID travel restrictions.

[To read the full article, please CLICK HERE](#)



Fire & rescue emergency team in Australia find a durian gas leak

The King of Fruits is back dividing opinions on the other side of the world. In Canberra, Australia fire & rescue crews investigated reports of a "gas leak" at the shopping district in Dickson. After spending hours looking for the mysterious leak it was found to be coming from our beloved fruit, durian!

[To read the full article, please CLICK HERE](#)

SCHEDULE A CALL TODAY

Book a no obligation appointment or Zoom videocall to learn more about our durian project, our company and the durian market. A member of our staff will walk you through our project and answer all your questions.

[BOOK NOW](#)

