

Hi,

We hope all is well. Presented below is our latest March Durian Projects Newsletter covering key news involving durian.

This month marked a special occasion for us, with the opening of our newly fitted office in Johor. The newly fitted office is in response to growing demand from clients to visit our durian project. With all this demand, we felt a more welcoming area was necessary to accommodate all the interest which includes individual clients, as well as wholesalers and distributors. Our new office is also in preparation of our future needs, as we expect significantly more interest once the border opening with Singapore eases further, on April first.

China dominated in other news, with record breaking durian imports reported once again, despite COVID. In terms of value, China imported over RM 16.8 billion (USD 4 billion) in durian fruit in 2021. This is an astonishing increase of over 80% from the year before. China is planning for further increased imports from Malaysia, and has created Malaysia's first benchmark for quality standards. The standards were created in cooperation with Malaysia and numerous government bodies in China. They began on February 18th and will help boost trade between Malaysia and China significantly as it provides an easier way to educate wholesalers and the general public on the quality of Malaysian durian.

We look forward to more durian trade with China and expect all of Malaysia to benefit!

Best Regards,  
Durian Projects Group



## PLANTATION TOUR

For those of you interested in visiting us in Johor and taking a plantation tour, please let us know via email or contacting your representative.



## MARCH 2022 NEWSLETTER



### Durian Projects Announces the Opening of Its New Office in Johor

Durian Projects new office is based near the company's durian plantations in Kulai, Johor. It now becomes the company's operational base and will welcome visitors from across Malaysia. The newly fitted office is in direct response to growing demand from clients, wholesalers and distributors that have been increasingly requesting project visits.

[To read the full article, please CLICK HERE](#)



### China and Malaysia jointly formulate first Malaysian durian standards

China and Malaysia have created the first durian standards that specify the terms and definitions of Malaysian durian, grades, requirements, test methods, inspection rules, marking, packaging, storage and its transportation. These new standards will help increase trade with China and protect the interest of producers, operators and consumers.

[To read the full article, please CLICK HERE](#)



### China Sets New Records for Durian Imports in 2021 Despite Pandemic

China in 2021 set a new record for durian imports, continuing its rapid growth. Imports of fresh durian reached 822,000 metric tons, which is an increase of +42.7% over last year. While, the wholesale value of durian imports reached USD 4.21 billion, an increase of +82.4% over last year!

[To read the full article, please CLICK HERE](#)



### Singapore's Golden Moments has a new Mao Shan Wang Durian ice cream

Golden Moments from Singapore, who are best known for their expensive and luxurious durian mooncakes, cakes, puffs, and mochi, has just branched out to create a premium durian ice cream. Made of Mao Shan Wang they are priced from 100 RM for a bundle of four 100ml cups.

[To read the full article, please CLICK HERE](#)

## SCHEDULE A CALL TODAY

Book a no obligation appointment or Zoom videocall to learn more about our durian project, our company and the durian market. A member of our staff will walk you through our project and answer all your questions.

[BOOK NOW](#)

