

Hi,

We hope all is well. Presented below is our latest June Durian Projects Newsletter covering key news involving Durian and relevant Malaysian news.

The main headlines this month all discussed rising demand from Singapore, Hong Kong and China. A slowdown in local Malaysian sales has occurred but overseas demand has more than made up for it. Malaysian companies are traditionally focused on only supplying the local market which has led to large importers in Singapore and Hong Kong benefiting from rising prices during the lock down.

Best Regards,
Durian Projects Group



PLANTATION TOUR

For those of you interested in visiting us in Johor and taking a plantation tour, please let us know via email or contacting your representative.



JUNE 2021 NEWSLETTER



Durian prices are set to spike again this year

Durian prices are set to spike again this year. Local demand may have slowed due to the lockdown but exports are growing faster than ever. Exports this year are almost double last years!

[To read the full article, please CLICK HERE](#)



Consumer Fascination with Durians in China continues with “manghe”

Across Chinese social media platforms, durian and “blind box” (manghe) enthusiasts are posting numerous short videos of opening durians. Consumers across China are increasingly becoming fascinated by durians as imports increase.

[To read the full article, please CLICK HERE](#)



Singapore company selling 1KG of boxed Musang King Durian for 226 RM

In Singapore a company has a Father’s Day sale on Musang King Durians. \$88 SGD for 3 boxes which is 1 KG for 226 RM! With the normal price being 347 RM!!

[To read the full article, please CLICK HERE](#)



Malaysian singer Karen Kong in Hong Kong selling Durians

The Covid-19 pandemic has forced even celebrities to find new ways to earn money. Malaysian singer Karen Kong has shared that she is selling Musang King Durian to survive!

[To read the full article, please CLICK HERE](#)

SCHEDULE A CALL TODAY

Book a no obligation appointment or Zoom videocall to learn more about our durian project, our company and the durian market. A member of our staff will walk you through our project and answer all your questions.

[BOOK NOW](#)

