

Hi,

Please find below our monthly newsletter update, where we share the latest developments in durian-related news, both in Malaysia and on the global stage. It is clear that durian is becoming more popular internationally, as indicated by growing news coverage.

#### REMINDER - APPOINTMENT OF AGROFORESTRY MANAGEMENT

Just a reminder to everyone, as it seems some of you have missed our previous notifications on the topic. As of 30 May 2024, we have appointed Agroforestry Management Sdn. Bhd. (AFGM) to take over the management of all of our durian plantations.

AFGM based in Johor is one of the largest professional plantation managers in the state and provides us with economies of scale that we would not be able to accomplish otherwise. The benefits include increased profitability, cost savings and a boost in our research and development. To learn more please read our previous full public announcement.

[Learn More](#)

We hope you enjoy this month's articles and have a pleasant month ahead.

Best Regards,  
**Durian Projects Group**



## PLANTATION TOUR

For those of you interested in visiting us in Johor and taking a plantation tour, please let us know via email or contacting your representative.



## JULY 2025 NEWSLETTER



### Thousands enjoy free durians at Penang's Sungai Ara Durian King Competition

Over 1,000 people flocked to Penang last month to enjoy free durians which were handed out during this year's Sungai Ara Durian King Competition. The annual event included three categories: Musang King, Kampung, and Hybrid. The winners in each category's top three spots earning RM1,000, RM600, and RM300, respectively. 1,800 kg of durians were served to visitors during the event, which featured 50 farmers and vendors.

[To read the full article, please CLICK HERE](#)



### Musang King bread takes Malaysia by storm

Sunshine Bakeries has dropped their latest creation - a Musang King Durian cream-filled bread that's turning heads and opening wallets at RM3 a pop. The limited-edition treat, which debuted in selected stores across the Klang Valley, Penang, and Negeri Sembilan in May, promises the authentic taste of Malaysia's most prestigious durian variety. Social media is ablaze with hunting stores, with Malaysians on a treasure hunt for these golden packages.

[To read the full article, please CLICK HERE](#)



### Passenger removed from HK bus for carrying durian

A video showing a Hong Kong bus driver asking a passenger to disembark for bringing durian onboard has gone viral on social media, sparking widespread debate. Reactions from fellow passengers were mixed. Some passengers defended the fruit, insisting its scent was not offensive criticizing the driver's action. Others however argued that the strong smell of durian can be nauseating and that the driver had the right to maintain a safe driving environment.

[To read the full article, please CLICK HERE](#)



### Malaysia's Penang to crack down on fake Balik Pulau durians

Penang has announced it is launching operations to stop the fraudulent practice of marketing and selling durians imported from other regions and Thailand as the Balik Pulau variety. These operations will involve the police, the Agriculture Department, and the Federal Agricultural Marketing Authority working together to conduct raids and increasing inspections. The crackdown comes in response to public complaints from the consumers and local producers.

[To read the full article, please CLICK HERE](#)

## SCHEDULE A CALL TODAY

Book a no obligation appointment or Zoom videocall to learn more about our durian project, our company and the durian market. A member of our staff will walk you through our project and answer all your questions.

[BOOK NOW](#)

