

Hi,

Please find below our monthly newsletter update, where we share the latest developments in durian-related news, both in Malaysia and on the global stage. It is clear that durian is becoming more popular internationally, as indicated by growing news coverage.

We hope you enjoy this month's articles and have a pleasant month ahead.

Best Regards,
Durian Projects Group



PLANTATION TOUR

For those of you interested in visiting us in Johor and taking a plantation tour, please let us know via email or contacting your representative.



MAY 2024 NEWSLETTER



Durian helps drive Chinese tourists back to Malaysia

Chinese tourists are back in Malaysia in full force thanks to the visa-free policy and direct flights between Penang and China. It's not even the halfway mark for 2024, but Penang has already recorded a whopping increase by 370% more visitors compared to last year. It's been reported that on average tourists are spending up to RM100 per person on durian.

[To read the full article, please CLICK HERE](#)



HK singer Kelly Chen was once stopped at the airport for durian in luggage

How deep is Hong Kong star Kelly Chen's love for durians? Enough to fill her luggage with the fruit, it seems. During her Season 2 World Tour concert in Genting Highlands she recounted her love of Musang King and how she was caught with it in her luggage trying to import it to Hong Kong. Not wanting to let the fruit go to waste, Chen and her entourage rushed outside the airport to eat the durians.

[To read the full article, please CLICK HERE](#)



HK star Charlene Choi caught amusingly spitting out durian on variety show

In a teaser on Douyin this month for the variety show "Girls' Spectacular Journey", Hong Kong singer and actress Charlene Choi was seen grimacing as she tried durians and ultimately spitting the fruit out. Many netizens shared experiences similar to hers although they came to eventually love our delicious fruit. Gillian Chung and diva Joey Yung on the other hand who were also on the show were visibly excited trying Malaysian durians.

[To read the full article, please CLICK HERE](#)



Johor Bahru's D.Shiki in Mount Austin adds more delicious durian desserts

If you are planning a trip to Johor Bahru, you should definitely give D.Shiki's delicious durian desserts a go. Located in Mount Austin they had just added a variety of new dessert durian desserts on their menu. This includes their popular Musang King dessert series such as the Durian Little King, Durian Queen and Durian Prince all priced between RM36-40. If your visiting give them a try!

[To read the full article, please CLICK HERE](#)

SCHEDULE A CALL TODAY

Book a no obligation appointment or Zoom videocall to learn more about our durian project, our company and the durian market. A member of our staff will walk you through our project and answer all your questions.

[BOOK NOW](#)

