

Hi,

We hope all is well. Presented below is our latest December Durian Projects Newsletter covering key news involving durian.

The biggest story this month was tied to Malaysia's economic outlook strengthening due to the VTL with Singapore and the easing of regional restrictions. Corporate credit rating firm, RAM Ratings, expects growth to reach 6.8% in 2022 while Maybank places it closer to 6%. Growth prospects under both scenarios are up to two times better than in 2020. The durian market is to benefit immensely from the economic recovery in the new year. A key growth driver will be domestic and regional consumption rising as social dining and consumer spending increase. In addition, the industry will be boosted by the recovery of ecotourism stays and tours towards the latter half of the year.

This view is also supported by Cainiao Smart Logistics Network, the logistics arm of Alibaba Group who this month announced its expansion into Malaysia's durian market. Cainiao Smart Logistics announced a dedicated Kuala Lumpur-Shenzhen chartered flight route for durian fruit. In addition, they have invested into refrigeration technology throughout every stage of their supply chain to make sure Malaysian durians arrive as fresh as possible.

Durian Projects is working hard to prepare for the new year as well. We are looking to expanding our existing plantation and are looking forward to welcoming all of you for durian plantation tours.

In the meantime, we wish you all happy holidays and a wonderful new year!

Best Regards,
Durian Projects Group



PLANTATION TOUR

For those of you interested in visiting us in Johor and taking a plantation tour, please let us know via email or contacting your representative.



DECEMBER 2021 NEWSLETTER



Malaysia's economic growth to reach 6.8% in 2022

RAM Ratings expects Malaysia's economic growth to reach 6.8% in 2022 from 3.8% in 2021 as the economy stages a rebound. Driven by improvement in the labor market, domestic consumer and business spending and expansion in external demand. Omicron is not expected to have a significant impact on economic growth.

[To read the full article, please CLICK HERE](#)



Cainiao Smart Logistics announces Durian flight route to China

Cainiao Smart Logistics which is part of Alibaba, has announced a dedicated flight route for chartered planes carrying fresh durian between KLIA and Shenzhen! Cainiao prepares unique packaging for each durian to guarantee optimum flavor, and are kept fresh with refrigeration technology.

[To read the full article, please CLICK HERE](#)



Fatboys from Singapore launches new Durian Burger

Fatboy's in Singapore celebrated their 12th birthday with the launch of a new burger, the Durian Burger! It contains a durian croquette fried to golden-perfection, layered over a juicy homemade beef patty. The creation was a result of suggestions from consumers who were asked to select their favorite new ingredient.

[To read the full article, please CLICK HERE](#)



Medical Journal reports a Durian fell on a mans head partially blinding him

International medical journal Cereus has reported that a durian fell on the head of a 54-year-old man, partially blinding him. Weighing over six pounds the durian immediately knocked him unconscious before he received emergency medical assistance. To all durian lovers please be careful of falling durian!

[To read the full article, please CLICK HERE](#)

SCHEDULE A CALL TODAY

Book a no obligation appointment or Zoom videocall to learn more about our durian project, our company and the durian market. A member of our staff will walk you through our project and answer all your questions.

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